2017 Trolley Summary January 15, 2017 - December 31, 2017

Reduced Route 2 Trolleys January - May 6, 2017 Summer Route (3sat-4sun Trolleys) May 6 - Sep 10 Summer Route (2sat-3Sun Trolleys) Sep 16 - Sept. 30 Winter Route | Oct 7. - Dec 31.

Trolley Stop	ON	RANK	%
Ports O' Call	9,226	1	26.37%
Battleship Iowa	7,037	2	20.11%
Cabrillo Aquarium & Beach	5,436	3	15.53%
Ports O' Call Extra Parking	3,231	4	9.23%
Brewery & Crafted	2,815	5	8.04%
Maritime Museum	2,302	6	6.58%
6th and Mesa	2,266	7	6.48%
World Cruise Berth 92 & 93 & Cars & Stripes	1,071	8	3.06%
Sirens + Art Studios	1,015	9	2.90%
Double Tree Hotel	397	10	1.13%
Warner Grand Discontinued Service May 13	196	11	0.56%
ON Total	34,992		100%

Month	ON	OFF
January	271	217
February	1,261	1,208
March	1,195	726
April	3,534	2,180
May	4,548	4,347
June	5,353	5,190
July	7,799	7,514
August	3,612	3,466
September	4,886	4,508
October	1,578	1,208
November	499	464
December	375	359
TOTALS	34,911	31,028

Trolley Stop	OFF	RANK	%
Ports O' Call	9,757	1	30.99%
Cabrillo Aquarium & Beach	5,100	2	16.20%
Battleship Iowa	4,213	3	13.38%
6th and Mesa	2,984	4	9.48%
Brewery & Crafted	2,927	5	9.30%
Ports O' Call Extra Parking	2,696	6	8.56%
Maritime Museum	1,588	7	5.04%
World Cruise Berth 92 & 93 & Cars & Stripes	837	8	2.66%
Sirens + Art Studios	859	9	2.73%
Double Tree Hotel	380	10	1.21%
Warner Grand Discontinued Service May 13	146	11	0.46%
ON Total	31,487		100%

Date	Program/Type	ON	OFF
on going	Regular Sunday	11,886	11,214
on going	Regular Saturday	7,724	6,499
on going	1st Thursday (March - Nov)	937	781
March & April	Cruise Sat Morning (8am-12pm)		
		147	113
2/20/2017	Presidents Day (Mon)	68	64
4/14/2017	Cruise Day Friday April 14th		
	(8am-2pm)	980	809
4/16/2017	Easter Sunday (10am-6pm)	317	172
5/4/2017	3 Cruise Ship Day May 4 (8am-		
3/4/2017	3pm)	420	430
5/5/2017	Europa Ship Day May 5th (8am-		
3/3/2017	2pm)	15	9
5/14/2017	Mother's Day Sunday	629	626
5/29/2017	Mon Memorial Day Monday Holiday Full	508	515
	Fathers Day, Regular Full		
6/18/2017	Sunday June 18	1,423	1,461
6/9/2017	Port's O Call Day June 6 & 9	130	119
6/30/2017	Cars and Stripes Forever!	378	437
7/4/2017	4th of July 12-6pm	323	310
7/4/2017	Lobster Fest Weekend (Fri, Sat,	323	310
7/14/2017	Sun)	2,725	2,556
8/30/2017	Tue, Wed Welcome Party, Thur	186	184
8/30/2017	Pre Fleet Week 5-10pm 4 Stops	100	104
9/4/2017	Fleet Week 2017 (Fri-Mon) Full	3,924	3,621
9/4/2017	Summer Route	3,324	3,021
10/29/2017	6th Annual DIA de Los Muertos	139	126
10/29/2017	Festival - Full Sumer Route	133	120
	TOTALS	32,859	30,046

Regular Route Saturday vs. Sunday	ON	OFF
Combined Saturday	11,653	9,987
Combined Sunday	17,324	16,647
TOTALS	28,977	26,634
TOTAL % of Riders	82.81%	84.59%

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Regular Route Averages Does not	Ave On Sat	Ave Off Sat	Ave On	Ave Off
include Spec. Events or Routes			Sun	Sun
1st Thursdays	133.86	111.57		
January	34	9	68	66
February	115	113	123	116
March	132	74	120	75
April	159	87	335	187
May	307	241	573	586
June	368	317	808	811
July	571	536	911	916
August	385	370	455	433
September	400	345	631	576
October	267	242	542	512
November	277	243	91	95
December	312	292	63	67

trolley issues